

# Home Furnishings Calendar 1949

JANUARY

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## HOME FURNISHINGS CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. HOME FURNISHINGS CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday January 13 4:00 P.M.- 7:00 P.M. Cocktails	PRESS SHOWING OF NEW MATTRESSES Sealy's new mattresses, in ticking designed by Madame Schiaparelli, will be shown to the press by invitation only. Among the designs are "Bouquet", a big floral cluster in the middle of the mattress, "Bowknot", "Little Bows" and "French Provincial." Publicity: Mrs. Hortense MacDonald, Robert W. Orr Associates, PL. 9-8050.	SEALY MATTRESS COMPANIES 206 LEXINGTON AVENUE	WALDORF-ASTORIA CARPENTER SUITE
Thursday January 13 Just out	BOOK ON PROGRAMS G. Lynn Sumner's new book "The Toastmaster's Guide", a Blue Ribbon publication, has just come out. Twenty-five years' experience at the speaker's table has provided the author with a wealth of information and suggestions for anyone who wants to put together and present a fast-moving, successful program. Publicity: Janet Glennon, CI. 6-1700.	GARDEN CITY PUB. CO.	14 WEST 49TH STREET
Thursday January 13- January 14	DECORATIVE ARTS FAIR IN CHICAGO More than a dozen designers in the fields of hand-woven fabrics, rugs, ceramics, hand-printed textiles and wallpapers, lamps, watercolors and sculpture will display their work under the auspices of the AID's Illinois chapter. The chapter's trade luncheon will be held in the Merchants and Manufacturers Club in the Merchandise Mart on January 13. Contact: Marion Stutzman Quinlan, 33 Bellevue Place, Chicago 11, Illinois.	AMERICAN INSTITUTE OF DECORATORS	ROOM 1154 MERCHANDISE MART
Thursday January 13- January 20	HOUSEWARES AND HOME APPLIANCE EXHIBIT The annual housewares and home appliance exhibit will be held in the two main halls of the auditorium. The banquet will be held on January 18. Contact: A. W. Buddenberg, ex. sec. N.H.M.A., Chicago, Illinois.	NAT'L. HOUSEWARES MFRS. ASSOCIATION	NAVY PIER CHICAGO, ILLINOIS
Thursday January 13- January 31 9:00 A.M.- 5:00 P.M.	ANNUAL ARTISTS EXHIBITION The sixteenth annual exhibition by the Boston Society of Independent Artists has just opened. Demonstrations and lectures will be given on the following dates: Saturday, January 15, 2 to 4:30 P.M., Water color painting techniques; Wednesday, January 19, 7 to 9 P.M., Printing demonstration; Saturday, January 22, 2 to 4:30 P.M., demonstration of Sculpturing and Casting; Wednesday, January 26, 2 to 4:30 P.M. and 7 to 9 P.M. demonstration of Textile Block Printing; Saturday, January 29, 2 to 4:30 P.M., demonstration of Oil Painting Techniques. Contact: Mr. Anderson, Paine's of Boston, 81 Arlington Street, Boston, Mass.	PAINE'S OF BOSTON	81 ARLINGTON STREET BOSTON, MASS.
Saturday January 15 Going On	LINE OF FRENCH PORCELAINS Beginning on this date there will be a special display of French china, vases, figurines, cups and saucers, and so forth, especially designed and all painted by hand. These items are all copies of early 19th Century porcelains. Publicity: K.J. Mann, Mann-Ellis, Inc. LO. 4-0950.	I. FREEMAN & SON, INC.	12 EAST 52ND STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday January 16 1:00 P. M. Breakfast	PRESS PREVIEW: MOMENTUM FURNITURE William Pahlmann's new "Momentum Furniture", manufactured by Contempo Shops, Inc. and Winchendon Furniture & Chair Co., will be shown for the first time to the press at a hunt breakfast (by invitation only) in Contempo's new showroom, 932 Broadway. Publicity: Henry Humphrey, Abbott Kimball Co., Inc., PL. 3-9600.	CONTEMPO SHOPS, INC.	932 BROADWAY SHOWROOM
January 16	ESTABLISHMENT NAT'L FED'R'TN HOUSEWARES CLUBS, HOTEL STEVENS, CHICAGO		
Jan. 16-18	NEW CROSLEY LINE TO BE SHOWN TO DEALERS, CONGRESS HOTEL, CHICAGO, ILL.		
Jan. 16-20	NAT'L ASS'N OF MUSIC MERCHANTS REGIONAL CONFERENCE, LOS ANGELES, CALIF.		
<u>WEEK BEGINNING MONDAY, JANUARY 17, 1949</u>			
January 17	ENAMELED UTENSIL MFRS. COUNCIL LUNCHEON, MERCHANDISE MART, CHICAGO, ILL.		
Monday January 17 3 - 7 P.M. Cocktails	NEW LINE OF NURSERY FURNITURE The trade and press are invited to a showing of new lines of nursery furniture on this date. Contact: Mr. B.J. Greenbaum, LO. 5-1450.	NURSERY FURNITURE CO.	15 WEST 34TH ST. SHOWROOM
Monday January 17 - January 22 4:00 P.M. - 7:00 P.M. Cocktails	MOMENTUM FURNITURE William Pahlmann's new "Momentum Furniture", manufactured by Contempo Shops, Inc. and Winchendon Furniture & Chair Co., will be shown to retailers in Contempo's new showroom during this week. The showroom is at 932 Broadway on the corner of 22nd Street opposite the Flatiron Bldg. Publicity: Henry Humphrey, Abbott Kimball Co., Inc., PL. 3-9600.	CONTEMPO SHOPS, INC.	932 BROADWAY
Jan. 17-22	JANUARY CARPET MARKET, NEW YORK, N.Y.		
Jan. 17-22	WINTER FURNITURE MARKET, NEW YORK FURNITURE EXCHANGE, NEW YORK, N.Y.		
Jan. 17-28	HIGH POINT FURNITURE MARKET, HIGH POINT, N.C.		
Jan. 18	NATIONAL HOUSEWARES MFRS. ASS'N. BANQUET, PALMER HOUSE, CHICAGO, ILL.		
January 18	ANNUAL DINNER, INFANTS' FURN. REP. ASS'N., HOTEL NEW YORKER		
Jan. 18-19	RADIO MFRS. ASS'N. INDUSTRIAL RELATIONS CONFERENCE, HOTEL STATLER, N.Y.C.		
Wednesday January 19 10:30 A. M.	PRESS SHOWING New patterns, colorings and weaves and a new development in the carpet industry will be shown to the press. By invitation only. For additional invitations contact: Edward Donahue, MU. 9-8224.	FIRTH CARPET COMPANY	295 FIFTH AVENUE
Wednesday January 19 2:00 P.M. - 5:00 P.M.	FABRIC SHOWING For the convenience of the trade, daily and magazine press, there will be a showing of the new 1949 spring line of Waverly Fabrics on the 10th floor. New Glosheens and other new print patterns will be displayed on easel ensembles and in four room settings created by Margaret Riley who styled the new prints. Publication release date is Monday, January 24. Exclusive pictures available. Publicity: Philip N. Schuyler, MU. 4-4540.	WAVERLY FABRICS	60 WEST 40TH ST.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday January 19 2:30 P.M. & 8:00 P.M.	GARDEN COURSE A free series of garden lectures to be held on consecutive Wednesdays will start with "The Perennial Family" by Alys Sutcliffe on January 19. On January 26, "Patterns in Flowers" will be discussed by H. Stuart Orloff; on February 2, "Rocks and Walls" by Anne B. Wertsner and on February 9, "My Rose Garden" by Dorothy H. Jenkins. Admission by ticket only. Contact: Dorothy H. Jenkins, LA. 4-1000.	NEW YORK TIMES	TIMES HALL
Thursday January 20 10:00 A.M.	SHOWING FOR NEW YORK DAILY PRESS ONLY Macy's mid-winter furniture show will be open to the New York daily press <u>only</u> by invitation on this date. Publicity: Helen Law or Doris Norman, LA. 4-6000, Ext. 2554.	MACY'S NEW YORK	HERALD SQUARE NINTH FLOOR
Thursday January 20 12:30 P.M.	MONTHLY LUNCHEON Lillian Eddy, Home Lighting Specialist of the Lamp Dept. of G. E., will speak on "Twenty Years of Lamp Fashions" at the luncheon which is to be held in the Hendrik Hudson Room. Contact: Josephine M. Brush, 155 East 96th Street, New York 28, N. Y.: SA. 2-1839.	HOME FASHIONS LEAGUE	HOTEL ROOSEVELT
Thursday January 20 4:00 P.M.- 7:00 P.M.	PRESS SHOWING A new fabric house will show its drapery and upholstery fabrics to the press on this date. Some are of woven leathers, and there are other novelty weaves. Party will be held on third floor; entrance is through the House of Flowers. By invitation only. Contact: Sylvia Saponoff, PL. 7-3896.	ISABEL SCOTT FABRICS	3RD FL., 4 W. 56 ST.
Thursday January 20 7:30 P.M.	MEETING ON LIGHTING There will be two speakers. Miss Gladys Miller, the interior designer who has recently completed the decoration of Blair House, will speak on "Interior Design and Lighting"; Mr. John Vassos, industrial designer, will speak on "Controlled Lighting for Television Reception in the Home." Contact: Miss Ruby Redford, MU. 5-8410.	RESIDENCE LIGHTING FORUM	570 LEXINGTON AVE.
January 20 Coming Out	NEW DIET COOK BOOK "Diabetic Menus, Meals and Recipes", written by a diabetic to enable others to serve meals which are safe for them and appetizing to their families, is also a helpful guide to overweight people, as each recipe is analyzed for its content of carbohydrates, protein and fat. Publicity: Louise Thomas, Doubleday & Co., CI. 6-1700.	DOUBLEDAY & CO., INC.	14 WEST 49TH STREET
Sunday January 23- January 26	CALIFORNIA CURTAIN AND DRAPERY SHOW "Home Fashion Fiesta" will feature merchandise for windows, bathrooms, kitchens and bedrooms. Contact: Worth Larkin-Dick Bean, RI. 2441.	LOS ANGELES TRADE FAIR 1151 S. BROADWAY	ALEXANDRIA HOTEL LOS ANGELES, CAL.
Jan. 23-28	CALIFORNIA GIFT SHOW, ALEXANDRIA HOTEL, LOS ANGELES, CALIFORNIA.		

WEEK BEGINNING MONDAY, JANUARY 24, 1949

Monday January 24 9:00 A.M.	PRESS BUFFET BREAKFAST A buffet breakfast for the magazine and trade press will be served at a viewing of Macy's mid-winter furniture show. Publicity: Helen Law or Doris Norman, LA. 4-6000, Ext. 2554.	MACY'S NEW YORK	HERALD SQUARE NINTH FLOOR
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 24-28	LOS ANGELES FURNITURE MARKET, LOS ANGELES FURNITURE MART, CALIFORNIA		
Monday January 24- January 28	ANTIQUES AND DECORA- TIONS FORUM	THE MAGAZINE ANTIQUES COLONIAL WILLIAMSBURG	WILLIAMSBURG VIRGINIA
	The first of two forums will take place on these dates. It is designed to enable home-owners and antique collectors to study decorations and furnishings with the authentic 18th century buildings and collections of restored Williamsburg as a laboratory. The second forum will be held from January 31 to February 4. As only 150 persons can be accommodated at each session, reservations should be made early. These will include hotel accommodations, meals, registration and other incidental costs and are being offered to subscribers to "Antiques", dealers and those interested in antiques. There will be morning lectures by such authorities as James L. Cogar, consultant to Colonial Williamsburg, Joseph Downs, Curator of the American Wing, Metropolitan Museum, Charles F. Montgomery, authority on pewter, Franco Scalamandre, president of Scalamandre Silks, Charles Messer Stow, antiques editor of the New York Sun, Hensleigh Wedgwood, president of Wedgwood of America, Inc., Miss Alice Winchester, Editor of The Magazine Antiques and others. In the afternoons there will be guided tours, teas and additional discussion periods. Contact: Louise Bahnsen, PL. 9-1600, or write Colonial Williamsburg, Goodwin Building, Williamsburg, Va.		
Jan. 24-28	NINTH INTERNAT'L HEATING AND VENTILATING SHOW, CHICAGO, ILLINOIS.		
Jan. 24-29	VENETIAN BLIND ASSOC. OF AMERICA CONVENTION, ATLANTIC CITY, NEW JERSEY.		
Tuesday January 25	HOME FURNISHINGS EDITION	PLAINFIELD COURIER-NEWS	PLAINFIELD, N. J.
	On this date the Plainfield Courier-News will publish a Home Furnishings Exhibit and Style Show edition. Mats and cuts suitable for newspaper reproduction will be welcome. Contact: Wallace Zimmerman, Plainfield Courier-News, Plainfield, New Jersey.		
Wednesday January 26 8:15 P.M.	DUAL DISCUSSION	HOME FURNISHINGS CLUB	HOTEL STATLER
	Merrill Watson, President of the Carpet Institute and James L. Fri, President of the Upholstery and Drapery Fabrics Manufacturers Association, will give a dual discussion on the subject "The Impact of Recent Economic and Political Developments as they affect the Home Furnishings Industry." Contact: Henry DeBrito: LO. 5-2381.		
Thursday January 27 10:00 A.M. 12:00 M.	PRESS PREVIEW AND BUFFET BREAKFAST	EDWARD FIELDS COMPANY	509 MADISON AVENUE SHOWROOM
	Please note party is being held as originally planned. A new tufted wool carpet and a circular nursery rug will be shown to the press at a buffet breakfast. In addition, eighteen new special colorations of Boucleweave carpeting will be shown. By invitation only. Publicity: Franklin Fisher & Associates, Anne Gorman, MU. 2-1983.		

#### ADVANCE DATES AND NOTICES

Jan.31-Feb.1 NAT'L TELEVISION CONFERENCE, EDGEWATER BEACH HOTEL, CHICAGO, ILLINOIS.

Jan.31-Feb.3 NATIONAL ASSOC. OF VARIETY STORES CONVENTION, LA SALLE HOTEL, CHICAGO.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday January 31- February 5	WESTERN WINTER MARKET FEATURING HOME GOODS "Forward in '49" is the theme of this market. Furniture, floor cover- ings, decorative fabrics, linens and domestics, radios, televisions, gifts, lamps and housewares will all be shown. Contact: Frank K. Runyan, President Western Merchandise Mart, 1355 Market St., San Francisco, Cal.	WESTERN MERCHANDISE MART	1355 MARKET STREET SAN FRANCISCO
January 31	NATIONAL NOTION SHOW, HOTEL NEW YORKER, N. Y. TO FEBRUARY 4..		
Jan.31-Feb.11	CHICAGO GIFT SHOW, PALMER HOUSE, CHICAGO, ILLINOIS.		
January 31	MERCHANDISE MART GIFT SHOW, MERCHANDISE MART, CHICAGO, ILL. TO FEB. 12.		
February 1	MONTHLY MEETING UPHOLS. FURN. MFRS. ASS'N., HOTEL McALPIN, NEW YORK.		
Tuesday February 1 6:00 P.M.	ANNUAL A.I.D. AWARDS FOR 1948 On this date entries close for the A.I.D.'s annual design competition. Fabrics, furniture, floor coverings, wall coverings and lighting are the fields covered. Any designer may enter the design of a product not offered for sale prior to January 1, 1948 which has reached the consumer market. Submissions are not limited in number but an entry form must indicate how many, and reach the A. I. D. not later than Friday, January 21, 1949. Submissions must be anonymous. Entry forms and rules may be secured from the A. I. D. Contact: Mrs. M. M. Girard, PL. 8-1642.	AMERICAN INSTITUTE OF DECORATORS	41 EAST 57TH STREET NATIONAL HDQTRS.
Tuesday February 1 Evening	FURNITURE INDUSTRY SEMINAR "A Post Graduate Course in Retailing" will form the program for the seminar sponsored by the Retail Furniture Ass'n. of California, open to retailers only, and preceded by a dinner. Contact: Retail Furniture Ass'n. of California, Inc., 1355 Market Street, San Francisco, Cal.	WESTERN MERCHANDISE MART	1355 MARKET STREET SAN FRANCISCO
Tuesday February 1 Just Out	NEW BOOK: HOME REPAIRS "Everybody's Home Fix-It Guide" by D. Sara, a 256 page, illustrated book showing use of tools, how to make things, how to repair things, hints on garden tools, etc. will be published on this date. Contact: Mr. Hamming, Books, Inc., LE. 2-5767.	BOOKS, INC.	1140 BROADWAY
Wednesday February 2	RADIO-TELEVISION AND APPLIANCE TRADE DINNER The annual trade dinner will be addressed by Carl Wolf of New York, President of the American Gas Association on "1949 Will Be What You Make It" and by N. C. Bonfig, of Chicago, Vice President of Zenith Radio Corp. on "Radio and Television Merchandising of the Future". After the speakers' program a complete stage show will be presented. Contact: George A. L'Amoreaux, Prom. Mgrs. Western Merchandise Mart.	WESTERN MERCHANDISE MART MART CLUB AUDITORIUM	1355 MARKET STREET SAN FRANCISCO
Tuesday February 1- July 31	ON-THE-JOB COURSE Four young college women have been chosen by a committee to receive a six months' on-the-job training course at Good Housekeeping Institute as announced by Herbert Mayes, Editor of Good Housekeeping. They will serve as junior staff members and be paid a salary. Contact: Katharine Fisher, Director Good Housekeeping Institute, CO. 5-7300.	GOOD HOUSEKEEPING	959 EIGHTH AVENUE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday February 3 Just Out	NEW BOOK ON HOME REPAIRS	DOUBLEDAY & COMPANY	14 WEST 49TH STREET
	"The Doubleday Encyclopedia of Home Repairs, Maintenance and Alteration", a 448 page book with over 1300 illustrations by Lee Frankl, will be published on this date. As the book is large, 8½" by 10", a step-by-step description of even the most complicated job has been integrated with detailed drawings to make the work easy for anyone to do. Publicity: Louise Thomas, Doubleday & Co., CI. 6-1700.		
Sunday February 6 - February 9	WESTERN MERCHANDISE EXHIBITORS SPRING SHOW	CIVIC AUDITORIUM	SAN FRANCISCO CALIFORNIA
	The 18th San Francisco Show is already so over-crowded with exhibitors that overflow exhibits are to be housed in the Drake, Plaza and St. Francis Hotels as well as the permanent displays in the Western Merchandise Mart. Many new Eastern lines are being shown for the first time on the West Coast. Tuesday evening, February 8, the San Francisco Gift & Art Club Dinner Dance will be held at the Fairmont Hotel. All buyers are invited. Tickets will be available at the Registration Desk. Hours: 9 A. M. to 6 P. M. daily except Monday when hours are 10 A. M. to 10 P.M. Contact: Kay Leber, 1355 Market Street, San Francisco 3, Cal.		
Feb. 6-10	NEW YORK STATE GIFT AND ART SHOW, HOTEL STATLER, BUFFALO, NEW YORK.		
Feb. 7-11	LINEN TRADE ASSOCIATION SHOW, HOTEL COMMODORE, NEW YORK CITY.		
Tuesday February 11	SPECIAL ISSUE	WALLPAPER MAGAZINE	114 EAST 32ND ST.
	A special issue of Wallpaper Magazine, out on this date, will be devoted mainly to the promotion of Wallpaper Style Month in March. Contact: Marion Dooley, MU. 9-2250.		

#### MUSEUM, GALLERY AND GARDEN NEWS

Tuesday January 11 11:00 A.M.	PRESS CONFERENCE	MUSEUM OF MODERN ART	11 WEST 53RD STREET
	A press conference will be held to meet the architect, Marcel Breuer, and to hear him discuss plans for an exhibition house now under construction in the Museum Garden. The conference will take place in the Museum Penthouse. By invitation only. Publicity: Betty Chamberlain, CI. 5-8900.		
Thursday January 13 3:00 P.M.	FURNITURE LECTURE	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST.
	Second of a series of six talks by Stuart M. Shaw, this lecture will discuss English Interiors of the 17th and 18th Centuries and will be held in the Lecture Hall. Publicity: Lillian Green, RH. 4-7690.		
Friday January 14- January 30	WALLPAPER EXHIBIT: KATZENBACH & WARREN	AMERICAN FEDERATION OF ARTS	THE ART ALLIANCE PHILADELPHIA, PA.
	The revolutionary strides made in wallpaper design, textures and uses will be on view. This is the exhibit which first opened in New York. In conjunction with it, the Art Alliance and Katzenbach & Warren will sponsor a wallpaper design contest open to students of schools teaching wallpaper, textile and industrial design. Publicity: Andrew J. Seraphin, The Art Alliance, 251 South 18th Street, Philadelphia, Pa.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY AND GARDEN NEWS (Continued)</u>			
Sunday January 16 3:30 P.M.	TALK ON HOMECRAFTS Allen Eaton, of the Russell Sage Foundation, will discuss Homecrafts of the Countryside. Publicity: Lillian Green, RH. 4-7690.	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST.
Tuesday January 18 2:00 P.M.- 5:00 P.M.	PRESS PREVIEW OF REOPENED GALLERIES The galleries of Far and Near Eastern Art will be shown to the press on this date. On Thursday, January 20, there will be a private view by invitation only. The public opening is scheduled for Friday, January 21. Hours: 10 A.M. to 5 P.M. weekdays; until 9 P.M. Wednesdays; 1 to 5 P.M. Sundays. Publicity: Lillian Green, RH. 4-7690.	THE METROPOLITAN MUSEUM OF ART	NORTH WING 82ND ST. & 5TH AVE.
Tuesday January 18 5:00 P.M. Cocktails	AWARDS TO BE ANNOUNCED The names of the winners in the International Competition for Low Cost Furniture Design will be announced on this date. Nearly 1000 competitors from 34 countries all over the world send in entries, and many of the winners will be present. Awards will be made by Nelson Rockefeller in the Museum Penthouse. Attendance by invitation only. At the same time the award will be made to one of the six teams which have been preparing technological research reports. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Wednesday January 19 2:30 P.M.	LECTURE ON LANDSCAPE PRINCIPLES After the presentation of trophies for flower arrangements and gardens, R. P. Korbobo of the College of Agriculture, New Brunswick, N.J. will speak on "Landscape Principles As Applied to the Home Property." There will be a flower show featuring seasonal material. No admission fee. Open to non-members. Contact: Elizabeth Peterson, PL. 7-0915.	THE HORTICULTURAL SOCIETY OF NEW YORK	COLONNADES BALLROOM THE ESSEX HOUSE
Wednesday Jan. 19-20 3:00 P.M.	FURNITURE LECTURE Queen Anne and Georgian Furniture will be the subject of Stuart M. Shaw's lecture which will be given in the Galleries on these two days. Publicity: Lillian Green, RH. 4-7690.	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST.
Friday January 21	ART GLASSES FOR ADULTS Art classes, running from January 31 through May 26, and covering a wide field in both practical art and appreciation of art are now open for enrollment. All fees must be paid by January 21. Classes will be held at The People's Art Center, 2nd floor, 681 Fifth Avenue. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Tuesday January 25 Going On	EXHIBITION OF NEW ACQUISITIONS An exhibition showing purchases in the field of fine and decorative arts will be held. Hours: 12 to 5:30 P.M. daily; 7 to 9 P.M. Wed. and Thurs.; 2 to 6 P.M. Sun and holidays. Publ.: Mildred Holzhauer, MI. 2-0011.	THE NEWARK MUSEUM	WASHINGTON PK. WEST NEWARK, N. J.
Wednesday Jan. 26-27 3:00 P.M.	FURNITURE LECTURE The Chippendale Style will be discussed by Stuart M. Shaw in his lecture given in the Galleries. Publicity: Lillian Green, RH. 4-7690.	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY AND GARDEN NEWS (Continued)</u>			
Monday January 31 2:00 P.M.- 5:00 P.M.	STAGE SET DISPLAY A press view of the exhibition "Behind the American Footlights" will be held. In addition to stage settings, costumes will also be displayed. The private view will be held Thursday, February 3 in the evening and the exhibit will be opened to the public Friday, February 4. Hours: 10 A.M. to 4 P.M. weekdays; until 9 P.M. Wednesdays; 1 to 5 P.M. Sundays. Publicity: Lillian Green, RH. 4-7690.	METROPOLITAN MUSEUM	82ND ST. & 5TH AVE.
Monday January 31- February 19	TOULOUSE-LAUTREC EXHIBITION A major exhibition and sale of posters, lithographs and drawings by Toulouse-Lautrec will be held. Publicity: Estelle Mandel, PL. 5-0711.	ASSOCIATED AMERICAN ARTISTS	711 FIFTH AVENUE GALLERIES
Tuesday February 1 7:30 P.M.- 9:30 P.M.	COURSE IN SILK-SCREEN TEXTILE PRINTING A workshop course of 15 sessions, conducted by Ray Buffa, will begin and continue on Tuesdays and Thursdays. Students enrolled in this may also attend five sessions on Textile Design at the same hours on Mondays. Registration after Jan. 1. Contact: Doris Meltzer, CI. 5-8936.	NATIONAL SERIGRAPH SOCIETY	38 WEST 57TH STREET GALLERIES
Wednesday February 2- February 3 3:00 P.M.	FURNITURE LECTURE Robert Adam, Architect and Designer, is the subject of the fifth lecture by Stuart M. Shaw which will be given in the Galleries on these two days. Publicity: Lillian Green, RH. 4-8690.	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST.
Wednesday Feb. 9-10 3:00 P.M.	FURNITURE LECTURE Sheraton and Hepplewhite will be the subject of the last lecture by Stuart M. Shaw, in the Galleries. Publicity: Lillian Green, RH. 4-7690.	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST.

#### RADIO AND TELEVISION NEWS

Thursday January 13 1:30 P.M.- 2:00 P.M.	NEW TYPE OF NEEDLEPOINT Alice Carroll, Needlecraft Editor of Good Housekeeping, will demonstrate the new jumbo needlepoint on Dorothy Doan's program. Publicity: Helen Brattrud, PL. 5-2000.	"VANITY FAIR" CBS-TV	CBS-TV 15 VANDERBILT AVE.
Thursday January 13, January 14, January 17, 2:30 P.M.- 2:45 P.M.	HOW TO MAKE SLIPCOVERS Directions for making well-fitting slipcovers at home will be featured by Alice Burrows on these three days. On Friday, January 14, the question and answers will deal largely with slipcovers. Contact: David Davis, MU. 8-2600.	THE NEEDLE SHOP WABD	WABD DUMONT 515 MADISON AVENUE
Thursday January 13 4:15 P.M.- 4:30 P.M.	BUDGET DECORATING FOR FALL Mr. Senya Boris Tropp, head decorator of Sachs Quality Stores, will discuss Fall budget decorating and stress the importance of giving decorating aid to people whose means are limited, on Grace King's program. Publicity: Seymour Fogelson, ME. 5-5300.	SACHS QUALITY STORES	STATION WMCA 1557 BROADWAY



DATEWHAT'S GOING ONGIVEN BYWHERERADIO AND TELEVISION NEWS (Continued)

Friday January 14 1:30 P.M.- 2:00 P.M.	HOW TO BUILD A BOOKCASE Mr. McKean, designer of the "Look Hobby Kit" will show how quickly a bookcase can be built at home by means of the Hobby Kit on Dorothy Doan's program. Publicity: Helen Brattrud, PL. 5-2000.	"VANITY FAIR" CBS-TV	CBS-TV 15 VANDERBILT AVE.
Friday January 14 4:15 P.M.- 4:30 P.M.	DECORATION IN CZECHO-SLOVAKIA Grace King will have as her guest Dr. Norbert Fryd, cultural attache of Czecho-Slovakian industry. They will discuss the present trend in home furnishings and decoration in that country. Publicity: Seymour Fogelson, ME. 5-5300.	SACHS QUALITY STORES	STATION WMCA 1657 BROADWAY
Monday January 17 1:30 P.M.- 2:00 P.M.	ADVICE TO SHOPPERS Mr. Frank Reidy and Adele Tress, head shopper, both from the Better Business Bureau, will be Dorothy Doan's guests. They will tell the consumer how to avoid being exploited and give her tips on how to shop. On the same program, Mr. Nemeroff, owner of the Russian Kretchma, will discuss Russian cooking. Publicity: Helen Brattrud, PL. 5-2000.	"VANITY FAIR" CBS-TV	CBS-TV 15 VANDERBILT AVE.
Monday January 17 4:15 P.M.- 4:30 P.M.	DECORATION BY A COUTURIERE Mrs. Rose Lash, well-known New York couturiere, will describe for Grace King's audience, the apartment which she herself has decorated above her salon on East 55th Street, showing that a woman who is an artist in one field is an artist in all things. Publicity: Seymour Fogelson, ME. 5-5300.	SACHS QUALITY STORES	STATION WMCA 1657 BROADWAY
Tuesday January 18 1:30 P.M.- 2:00 P.M.	HOW TO BUILD WITH PLASTIC TILES, ETC. A demonstrator for Monsanto Chemical Co. will show how to build interior partitions with plastic tiles and bricks on Dorothy Doan's program. Mrs. Doan's second guest will be Salvador Dali who will talk about painting. Publicity: Helen Brattrud, PL. 5-2000.	"VANITY FAIR" CBS-TV	CBS-TV 15 VANDERBILT AVE.
Tuesday January 18 4:15 P.M.- 4:30 P.M.	DECORATING FOR TEEN AGERS Grace King will have as her guests Mr. Nathan Sachs of Sachs Quality Stores and Mr. T. Harte Anderson of Anderson, Davis & Platte. The subject under discussion will be "Teen Age Time is Refurnishing Time." Publicity: Seymour Fogelson, ME. 5-3000.	SACHS QUALITY STORES	STATION WMCA 1657 BROADWAY
Wednesday January 19 4:15 P.M.- 4:30 P.M.	FACE-LIFTING FOR HOUSES Mr. A. Gunning Loomis will be Grace King's guest. Mr. Loomis, a decorator and furniture designer who has done a great deal of work on large estates near Washington and in several embassies, will discuss ways to keep what you have while giving it a new look in decorating your house. Publicity: Seymour Fogelson, ME. 5-3000.	SACHS QUALITY STORES	STATION WMCA 1657 BROADWAY



# *Home Furnishings Calendar*

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Emma Aubert Cole, Managing Editor

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